

# southwest art

Congratulations for being accepted into the 37<sup>th</sup> Annual La Quinta Arts Festival! Southwest Art is pleased to announce our participation as Media Sponsor with La Quinta Arts Festival for our March 2019 Issue.

**Southwest Art Magazine would like to invite you to be a part of our La Quinta Arts Festival special section, uniformly presented with an image of your work and your contact information. Our extra-low rates for La Quinta Arts Festival artists:**

- **\$450/Quarter Page- one image plus contact information**
- **\$850/Half Page- two images plus contact information**

**\*PLUS\***

- No upfront deposit- no payment due until the end of March 2019
- Option to split your cost into 6 monthly payments at no extra charge
- No production charges- we design this feature so we just need images and text

**ABOUT SOUTHWEST ART READERS:**

- Southwest Art is the highest circulating magazine focused on contemporary representational art today
- Southwest Art is the bestselling Art Collecting magazine at Barnes & Noble
- Your ad in our Print/Digital editions will reach over 100,000 art collectors per issue
- 78% of our readers have contacted an advertiser after reading an issue
- Our readers' average art collection is worth over \$100,000
- California has more Southwest Art subscribers than any other state!

**SPACE RESERVATION deadline is January 14**

**PRODUCTION deadline is January 18**

Please contact me if you have any questions and/or are ready to reserve your space.

Best Regards,

Kaline Carter  
Regional Sales Manager  
p. 505.506.7698  
Kaline.Carter@fwmedia.com